

Practical Use Cases for Natural Language Processing

Personally Identifiable Information

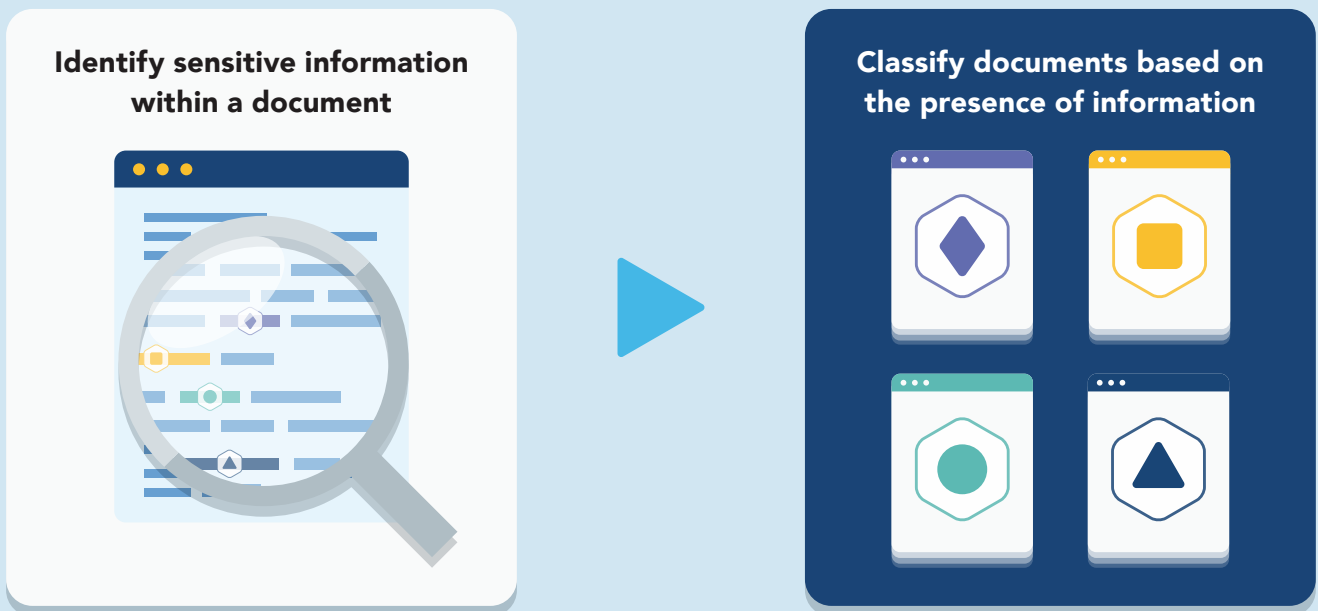
What is Personally Identifiable Information?

Personally identifiable information (PII) is any kind of personal data that can be used to identify an individual. Security of this data is critical to protecting people's identities and has applications for data compliance, patient privacy laws and insurance claims, among others.

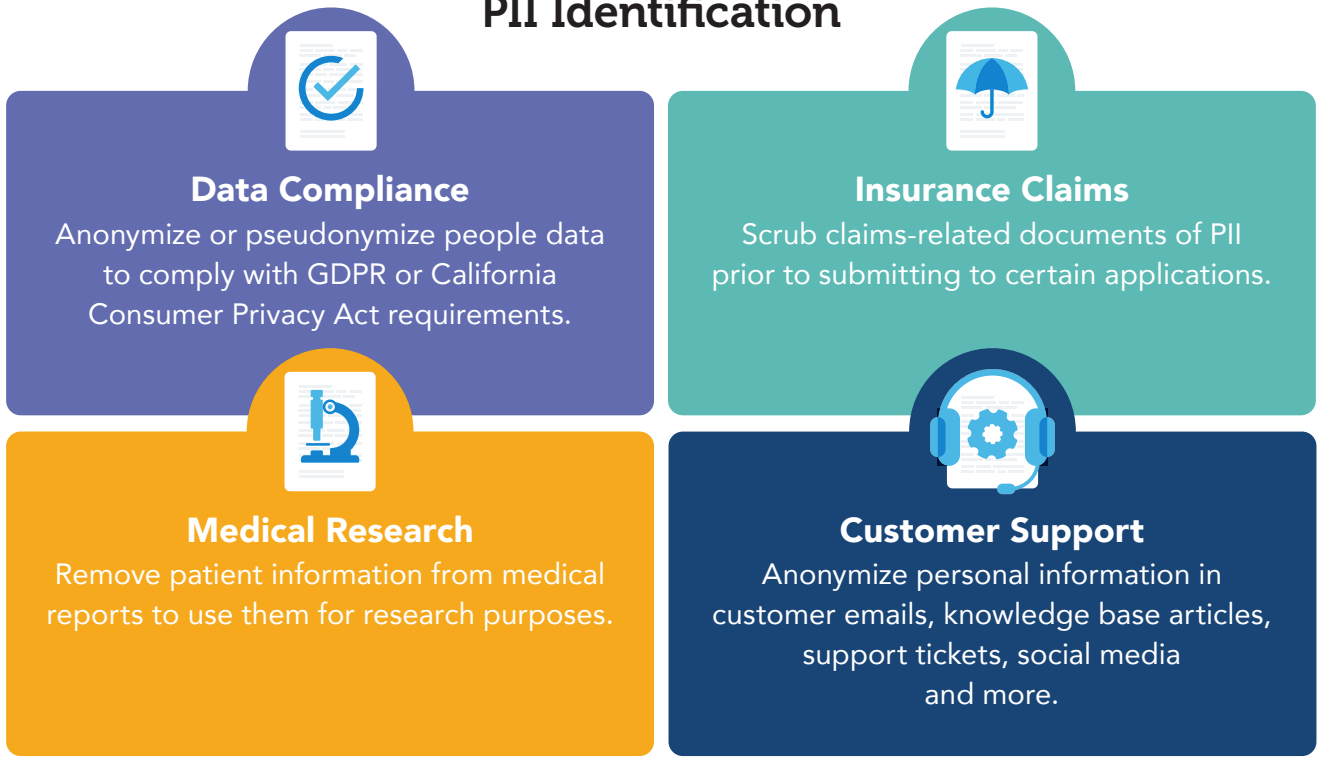
Examples of Personally Identifiable Information



Identify and Protect Sensitive Information with Natural Language Capabilities



Common Use Cases for PII Identification



- Maintain compliance with GDPR and other privacy-related regulations. +
- Establish trust with your customers. +
- Save time by automatically identifying and classifying sensitive information. +

Benefits

See how you can identify personally identifiable information in text with the expert.ai NL API. Try our online demo: try.expert.ai/pii