

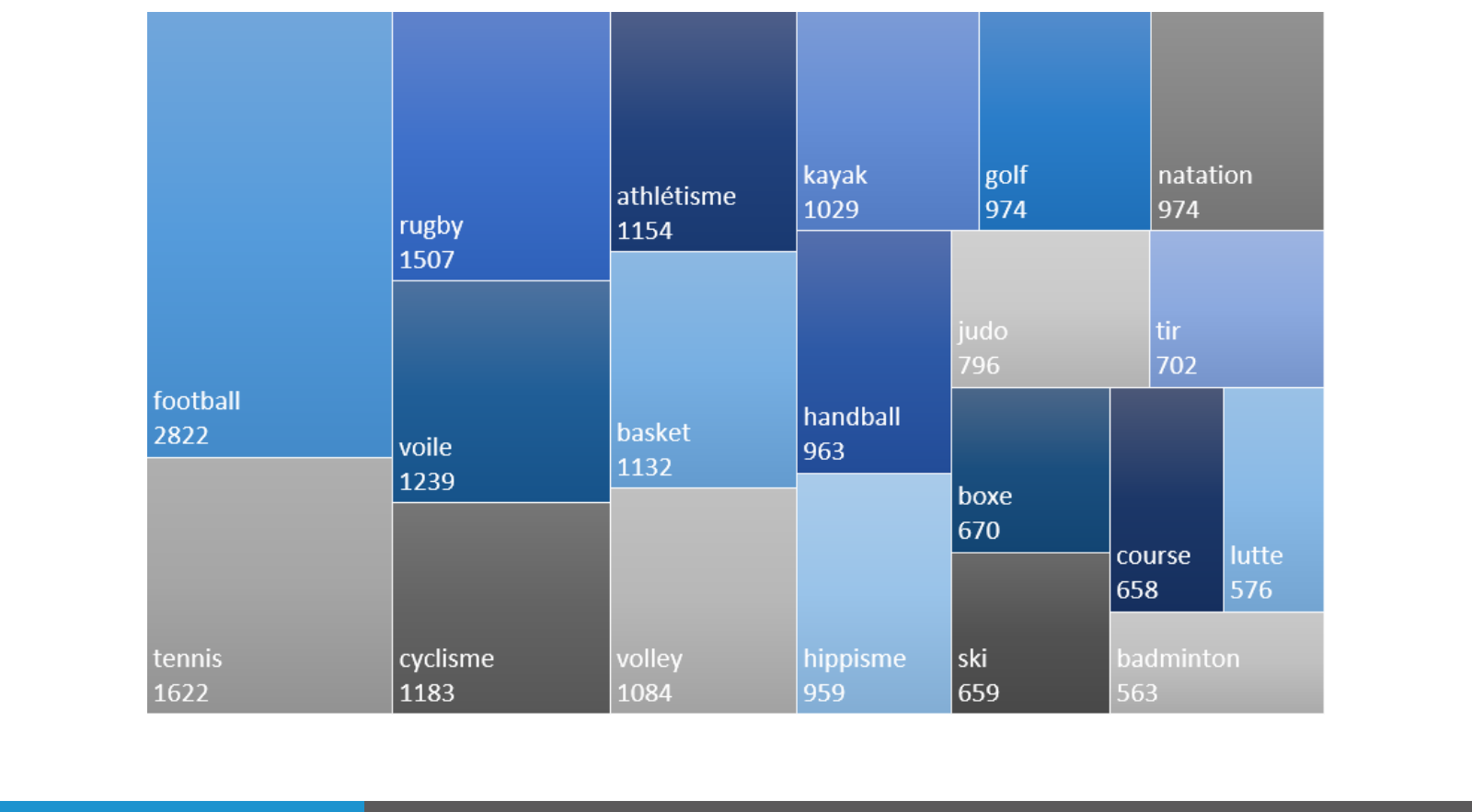
What do French citizens think about the 2024 Olympic Games?



To answer this question, Expert System used Cogito, to analyze a sample of 31,000 topical tweets in French published between September 5-20, 2017.



SPORTS MOST CITED ON TWITTER



OLYMPIC PRIDE

"Life, Peace, Freedom, Equality, Fraternity, Solidarity, Universal, Human, Victory, Excellence" : These are the values most present in the tweets.



PALPABLE ECONOMIC DYNAMICS

The Olympics are often considered an opportunity to boost France's economy through construction, digitization, ecology, tourism, etc. The key to this economic expansion: job creation.



THE ANTI-OLYMPICS POINT OF VIEW:

Among the tweets, the anti-olympic sentiment was linked to expense, debt and tax increases; traffic-related issues and security fears were also highlighted.



#Paris2024: FOR OR AGAINST?:

Although enthusiasm for hosting the event in Paris prevails in the tweets, the French citizens' concerns also reveal citizens' concerns.

