

FAST-TRACK NLP OUTCOMES WITH REAL-WORLD INSPIRATION



Main Use Cases for Text Analytics in Natural Language Processing

Text analytics in NLP can be used to analyze complex documents, reducing errors to save time and lower the cost of manual approaches. It can also unearth market insights, find actionable information and recommendations and accelerate process automation to extract, classify and automate language-intensive processes.



HOW TEXT ANALYTICS CAN WORK FOR YOUR BUSINESS



COMPLIANCE

Detect personally identifiable information (PII) to comply with the EU's GDPR.

HEALTHCARE

Improve patient outcomes by extracting data from eHealth medical data and electronic health record notes.

CALL CENTERS

Analyze call transcripts for sentiment analysis and word clustering to train agents to optimize their call performance.

FINANCE

Identify potentially fraudulent transactions and detect abusive behavior.

CLAIMS MANAGEMENT

Read, understand and extract essential details from medical, accident and other reports to accelerate claims handling.

CONTRACTS

Analyze and classify contracts to extract key terms and clauses like termination dates, payment terms, renewal terms, etc.

INTELLIGENT AUTOMATION

Transform language-intensive manual procedures into automated processes with robotic process automation.

SALES

Identify patterns in buyer behavior and predict buyer intent with insights into preferred services and products.

EMAIL MANAGEMENT

Increase customer satisfaction and efficiency by automatically routing and extracting data from customer emails.



Want to learn more?

